

**CLAIMS**

1. A method of applying a cancellation mark to a mailpiece comprising the steps of:

Creating a pictorial cancellation mark in electronic form;

Transmitting said pictorial cancellation mark to a printer; and

Printing said pictorial cancellation mark on a mailpiece.

2. The method of claim 1 wherein said step of creating a pictorial cancellation mark in electronic form further comprises scanning an image with a scanner.

3. The method of claim 1 wherein said printer comprises an ink jet printer.

4. The method of claim 1 wherein said printer comprises a laser jet printer.

5. The method of claim 1 wherein said printing of the pictorial cancellation mark on a mailpiece cancels the postage indicia of the mailpiece.

6. The method of claim 1 wherein said printing step further comprises applying at least two distinct colors to the mailpiece.

7. The method of claim 1 further comprising the step of storing said pictorial cancellation mark in an electronic memory.

8. The method of claim 7 wherein said electronic memory further comprises a computer digital memory.

9. The method of claim 1 further comprising the step of adjusting the dimensions of the pictorial cancellation mark to a preferred size.

10. The method of claim 1 wherein said pictorial cancellation mark includes a bullseye cancellation.

11. (Cancelled)

12. (Cancelled)

13. (Cancelled)

14. (Cancelled)

15. A method of applying a cancellation mark to a mailpiece comprising the steps of:

Providing a set of pictorial cancellation marks to a customer;

Selecting a particular pictorial cancellation mark chosen by a customer;

Applying the chosen pictorial cancellation mark to a mailpiece.

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16. The method of claim 15 wherein a customer selects a particular pictorial cancellation mark and applies the chosen pictorial cancellation mark to a mailpiece.